MBER 2026







WELCOME



Welcome to Breakbulk Asia 2026

We're excited to announce the launch of Breakbulk Asia 2026 - our newest addition to the global Breakbulk portfolio - taking place in the dynamic city of Singapore.

As the gateway to the Asia-Pacific region, Singapore offers a strategic platform for industry professionals to forge valuable regional and international partnerships. Breakbulk Asia 2026 will bring together project cargo specialists, logistics providers, EPCs, project owners, and global shippers under one roof, making it the ideal place to build relationships and unlock new business opportunities.

At Breakbulk Asia, the exhibitor experience is more than just a presence on the show floor. It's a chance to connect face-toface with decision-makers across key sectors such as energy, infrastructure, mining, and manufacturing. Whether your goal is to expand into new markets or strengthen existing partnerships, this is the event designed to help you succeed in the fastgrowing Asia-Pacific project cargo landscape.

WE LOOK FORWARD TO PARTNERING WITH YOU AS AN EXHIBITOR **AT BREAKBULK ASIA**



Ben Blamire Event Director, Breakbulk Asia

STRATEGIC PARTNERS

SINGAPORE LOGISTICS ASSOCIATION



FOUNDING PARTNERS











WHY SHOULD **YOU EXHIBIT?**

TAP INTO ASIA'S ENERGY BOOM

With \$10 billion in oil and gas investments and \$1.5 billion in renewables through 2035, exhibiting puts you face-toface with EPCs and energy companies actively sourcing logistics and transport solutions.

BUILT-IN INDUSTRY BASE FOR HIGH-IMPACT NETWORKING

Ranked No. 1 in IMD's World **Competitiveness Ranking** 2024, Singapore is home to major shipping lines, EPCs, and energy firms. Its strong local industry base ensures high-quality, high-volume attendance at Breakbulk Asia.

LEVERAGE THE **BREAKBULK FORMULA**

Breakbulk events are designed for deal-making. Exhibit to maximise networking, join exclusive receptions, and secure high-value meetings that can lead to long-term contracts.

CONNECT WITH INDUSTRY HEAVYWEIGHTS

Breakbulk events attract major carriers, top project forwarders and energy/EPC giants-including Fluor, JGC, Bechtel, Saipem and Technip Energies. Exhibiting ensures your company is in front of the industry's biggest players in the region.

ACCESS ASIA'S **FASTEST-GROWING MARKETS**

With GDP growth reaching 6.7% in key markets, Breakbulk Asia connects you with decision-makers in emerging hubs like Indonesia, Vietnam and Malaysia, alongside established centers in South Korea, Japan and China.

WHO SHOULD EXHIBIT?



FREIGHT FORWARDER

EQUIPMENT





PORTS & TERMINALS

MARITIME TRANSPORT





LOGISTICS SERVICES



AIR TRANSPORT





ROAD TRANSPORT



TECHNOLOGY AND INDUSTRY-RELATED SERVICES



RAIL TRANSPORT

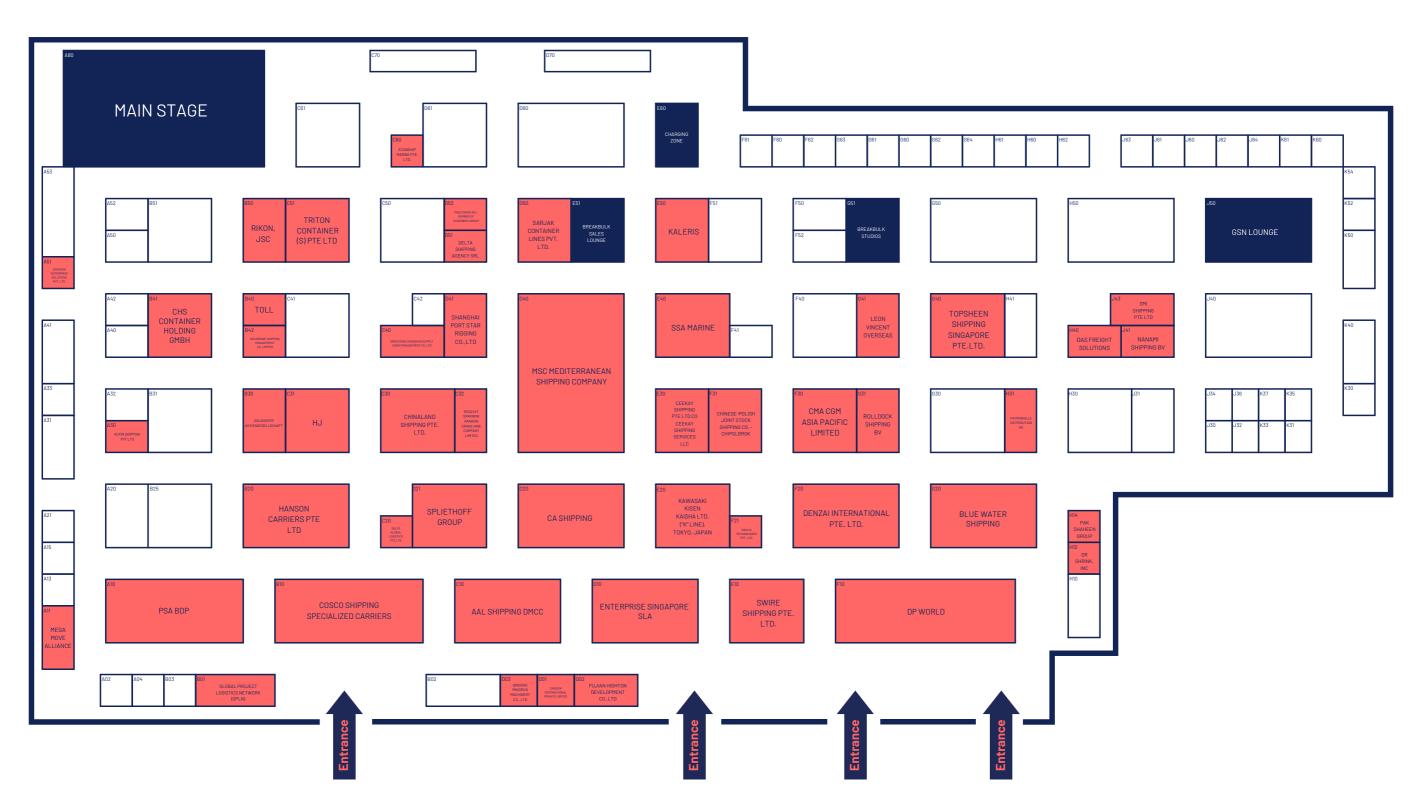
WHO WILL YOU MEET?

Breakbulk Asia provides one of the few ways your business can make direct contact with government ministries, private sector oil & gas companies and the world's top EPCs. Our event is the destination to get face-to-face with those who hold the keys to these lucrative contracts. Previous attendees to Breakbulk events include:





FLOORPLAN



Contact us to receive the most up to date floor plan

SPONSORSHIP

REASONS TO SPONSOR

- Establish and reinforce leadership in your company's sector
- Meet with project owners, shippers, specialised transport and logistics companies both in-region and global
- Launch new products and services to a captive buying audience



- Tap into Breakbulk's global social media presence and promote your company to the world
- Match your company's sales objectives with a sponsorship to reinforce your message
- · Have another idea? Our sponsorship team is eager to work with you in customising a program that's exactly right for you

THOUGHT LEADERSHIP



BREAKBULK MAIN STAGE SESSION

Showcase your company to an engaged audience during a high-level strategic session on the Main Stage and participate in the session with opening remarks or a seat on the panel.



WOMEN IN BREAKBULK LOUNGE

A dedicated space for industry women to network, hold meetings and take a break from the crowds. Demonstrate your company's commitment to diversity, equity, and inclusion. This sponsorship aligns your brand with the advancement of women in logistics and project cargo, connecting you with key advocates and future leaders.

ONSITE OPPORTUNITIES



BREAKBULK MAIN STAGE

Conference sessions will take place throughout the event on the Main Stage, which will include sponsor branding. This is the hub for the region's thought leaders who deliver compelling content on the issues critical to new business for project cargo professionals.



BREAKBULK STUDIOS

Showcase your expertise and thought leadership through video content distributed globally. This sponsorship is perfect for companies looking to amplify their message and gain exposure far beyond the event floor.



ATTENDEE BAGS

Every event attendee will receive a complimentary bag to hold sales material they've collected for future reference. This is a straight forward branding opportunity for a sponsor who wants full visibility throughout the event.

BRANDING OPPORTUNITIES





ATTENDEE BADGE

An essential item for all attendees that offers repeated exposure for sponsor's brand throughout the show.

LANYARDS

Designed into the badge layout for every attendee, a sponsor's message or offer will receive the attention it deserves.

Find out more about our sponsorship opportunities by contacting the team: Ben Blamire, Event Director Ben.Blamire@breakbulk.com, +971(0)50 357 6672



EDUCATION DAY

Invest in the future of the industry by engaging directly with the next generation of logistics and project cargo professionals. This sponsorship is ideal for companies committed to talent development and building brand loyalty among young professionals.



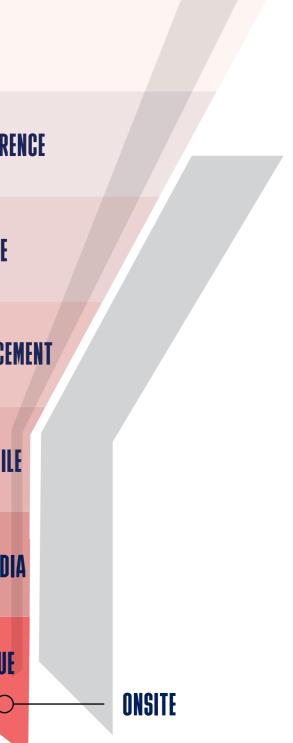
EVENT GUIDE

A full color guide that is essential for navigating the show and serves as a reference postshow is a practical sponsorship with lasting benefits.

THE VALUE OF BOOKING NOW

BENEFITS RECEIVED

E	Exclusive priority offers (rebook)	OFFERS
F	Preferred stand location	STAND PREFERE
1	Maximum year round exposure	EXPOSURE
	Opportunity to increase a brand's /isibility via sponsorship	BRAND ENHANCE
	6-month website profile on Breakbulk Asia website	WEB PROFILI
	Opportunity for exposure through Breakbulk_social media channels including X, Facebook, Instagram & LinkedIn	SOCIAL MEDI
	Exhibitor profiles featured in official show catalogue to be easily found.	CATALOGUE



STAND PACKAGES



Space only allows for a bespoke design to bring your brand to life. We can connect you with our official event contractor to assist with the design and build.

Please note that all build, branding, power, lighting, furniture and all other requirements for your custom stand will need to be provided by your design team and/or yourself as the exhibitor for your direct account.



\$720 per sqm



Sample Image - subject to change.

SCHEME



Price: \$800 per sqm

CONTACT US TODAY



Ben Blamire Event Director M: +971(0)50 357 6672 E: Ben.Blamire@breakbulk.com



Lexi Jiao Sales Manager - China E: Lexi.Jiao@hyve.group



asia.breakbulk.com